

DRY GOODS, & C.

ALL CARS TRANSFER TO

Bloomingdale's

LEXINGTON TO 3RD AVE 59TH TO 60TH ST

If You Want a Fur Lined Coat Here Is Your Golden Opportunity

To-morrow, Monday Morning, we will place on sale

100 Women's \$35 and \$40 Fur Lined Coats \$15 (like illustration) for.

There are all sizes, from 32 to 46 bust. The coats are 48 inches long, made of fine black broadcloth lined with Spanish mink. Have large collar of Russian sable squirrel.

Newest style sleeves, with turnover cuffs. A most luxurious garment for street and evening wear. The Coat will be found extremely useful, no doubt, for a month longer this season, and the style will be perfectly correct for wear next winter. It is wise to invest \$15. As the demand for these Coats will be enormous, we advise you to make an early selection.

Muffs, Stoles, Scarfs and All Furs Have Been Reduced to 1/3 Value

Bloomingdale's, 2d Floor, 59th St. Section.

We Have Too Many White Elbow Length Gloves.

That's a confession. We made a mistake—we overestimated the demand—and now we must pay for it. These gloves are the regular \$3.00 quality; they are selling for \$3.00 elsewhere right along. They are splendid quality and fully worth \$3.00. They are full length (16 button, 24 inches), so they will reach above the elbow. To-morrow we will sell them for.....

No mail, phone or C. O. D. orders will be filled.

Women's \$1.50 French Misses' \$1 White Biarritz Kid Suede Gloves 69c.

There are several hundred pairs of A substantial quality glove kid, which you will not find anywhere else for sizes only, to be sold at this price, less than \$1.00, at this extremely low price.....

No mail, phone or C. O. D. orders will be filled.

\$15.00 Oil Paintings for \$5.00.

We advertised \$15.00 Oil Paintings last Sunday for \$5.00, but we were not as wise as we should have been, else we would have increased the number tenfold. Those that were selected for selling at this small price on Monday last were snapped up in a jiffy. We have made preparations to repeat the sale to-morrow and have gathered a more extensive lot of finer subjects, comprising landscapes, marine pictures and others, all of artistic excellence. All are in deep gold lacquered frames, with shadow boxes. Pictures of equal merit cannot be bought elsewhere for less than \$15.00; our price to-morrow only is.....

Bloomingdale's, Third Floor, 59th St. Section.

Sale of Sheets and Pillow Cases

Summer hotel and boarding house proprietors will wisely scan this announcement with care. It means profit for them. 5,000 SINGLE BED SIZE SHEETS, 54x90, good quality muslin; value 35c, at..... 29c

6,000 1/2 BED SIZE MUSLIN SHEETS, 72x90, seams centre, good grade muslin; worth 50c, special..... 35c

5,000 BOSTON MILLS PILLOW CASES, sizes 42x36 and 45x36, 3 inch hem; value 17c, special..... 12c

"ST. REGIS" SHEETS AND PILLOW CASES, one of the best brands on the market. Made expressly for Bloomingdale Bros.; priced lower than the mills are asking for the materials to-day.

SHEETS. 54x90... 45c 42x36... 14c 72x90... 55c 45x36... 16c 84x90... 60c 50x36... 18c 90x90... 75c 54x36... 20c

Bloomingdale's, Main Floor, Near Rotunda.

Monday and Tuesday Grocery Specials

The keen, far-sighted housekeeper has learned by actual experience that Greater New York's greatest grocery store—Bloomingdale's—is by far the best adapted to serve her needs most satisfactorily. She knows that at all times prices are down to a lower level than elsewhere, and our special prices are such substantially reduced figures that her money goes at least 1-3 further than it would at the regular low prices.

TOMATOES, solid red ripe (wholesale price is \$1.20 per dozen) only 8c to a customer; 3-lb. can..... 9c

SUCROFAST, starch, 1/2 lb. can, only 2c to a customer; 2-lb. can..... 5c

LAUNDRY SOAP, per lb., 3c, and..... 6c

COLUMBIA RIVER SALMON, choice, 1-lb. can, only 10c, elsewhere, 1-lb. pkg..... 5c

MACARONI, usually sold for 10c, elsewhere, 1-lb. pkg..... 5c

PREPARED PINEAPPLE, deliciously sweet and tender, in little squares; large 25c can, 1 1/2 lb.; 2 for..... 25c

OUR BOONCHER, French, Fomosa, Odessa, or English Breakfast Tea; others sell this grade for 80c; our regular price 50c; 40c..... 37c

OUR 1/2 LB. TEAS, per pound..... 37c

OUR 20-CENT JAWA AND MOCHA COFFEE, 3 pounds for \$1.00; per pound..... 35c

OUR 20-CENT MARACAIBO COFFEE, per pound..... 16c

PRUNES, good size; very juicy and fine flavor; per lb..... 7c

OUR 160 PRUNES, extra fancy, per lb..... 10c

OUR 200 PRUNES, very large; per lb..... 14c

FULL BLOOM SMALL SUGAR PEAS, one lb. can..... 14c

GARDEN SPINACH, one lb. 3-lb. can..... 14c

LIMA BEANS, small and tender; only two cans to a customer; per can..... 9c

MAINE CORN, small, tender and sweetest grown; regular 15c, can..... 9c

MANZANITA ASPARAGUS, sold every-where for 28c; per can..... 24c

OAK ASPARAGUS, best quality and heavy stalks; per can..... 28c

ASPARAGUS TIPS, all tips per can..... 24c

VISIT OUR GREENHOUSES ON THE ROOF.

All Cars Transfer to Bloomingdale Bros.

Lex. to 3d Av., 59th to 60th St.

VISIT OUR GREENHOUSES ON THE ROOF.

BOARDERS WANTED.

1-MADISON ARMS, 146 Madison Av., Suite, with private bath; small Room. Telephone recommended.

1-HOTEL ST. ALBANS, 310, 351 West 59th St. Boarding and dining; two rooms; bath; \$25 per week for two persons; family hotel.

1-108-114 Madison Av. Two or three large, desirable rooms with private bath; telephone.

1-104, 106 Madison Av. Large and small Room; parlor dining room. 1-3 East 43d St.; large, handsome Room, also bath; telephone.

1-Grumey Park, 1-Room, with or without private bath; parlors of parlors; references.

1-Grumey Park, 1-Room, with or without private bath; parlors of parlors; references.

1-Grumey Park, 1-Room, with or without private bath; parlors of parlors; references.

1-Grumey Park, 1-Room, with or without private bath; parlors of parlors; references.

1-Grumey Park, 1-Room, with or without private bath; parlors of parlors; references.

1-Grumey Park, 1-Room, with or without private bath; parlors of parlors; references.

1-Grumey Park, 1-Room, with or without private bath; parlors of parlors; references.

1-Grumey Park, 1-Room, with or without private bath; parlors of parlors; references.

1-Grumey Park, 1-Room, with or without private bath; parlors of parlors; references.

1-Grumey Park, 1-Room, with or without private bath; parlors of parlors; references.

Easter comes eight days earlier than last year—don't forget that. This great store is abundantly ready to help you with your preparations.

New Spring Laces Reduced 50%

This May Seem Almost Incredible, but It Is True

Rather strange to take 50% off the prices of laces at the very threshold of the season for which they were made. The laces are in nowise to blame—they are in perfect condition—the reduction is owing wholly to the fact that the selling has been so tremendously heavy the past few weeks that many of the lines have been severely broken.

The short lengths and odd pieces that are left are an incumbrance to us and in the way of the proper placing of the new invoices of goods. They must be cleared out, and we are paying you thus liberally—a fifty per cent reduction—to help us do it.

TO-MORROW (MONDAY) this accumulation of Venise Laces at half price will be ready for your selection. In the aggregate the assortment is rich in

Galloons, Medallions and Insertions, in white, cream and ecru, and, think of it, two whole yards for the price of one!

Bloomingdale's, Main Floor, 59th St. Section.

Our Supremacy in Dress Goods is Unquestioned

Years ago we attained a leadership in Dress Goods. We have not only maintained that proud position, but have strengthened it at every point each succeeding year. For this spring we gathered lavishly in Europe and America. We selected with rare good judgment and have made prices with due regard to your idea of economy.

Fabrics for Spring, that have lately reached our counters, at special Monday prices.

44 INCH ALL WOOL NUN'S VEILING AND CREPE EGYPTIAN, in the most desirable spring shades, including rose, Alice blue, reseda, royal, navy, helio, pearl, biscuit, brown, cardinal, garnet and ecru, cream, 70c and 85c, qualities..... 59c

50 INCH SICILIANS AND BRILLIANTINES, a heavy reversible quality, in cardinal, myrtle, brown, gray, royal, navy and black, 44c and 55c, values, at..... 44c

42 INCH SILK AND WOOL EOLIANES, royal, navy, Alice blue, champagne, cardinal, helio, cream, white and black, \$1.00 quality, 69c at..... 69c

44 INCH FRENCH SATIN FINISH, in cardinal, helio, cream, white and black, \$1.00 quality, 85c at..... 85c

38 INCH FANCY ENGLISH BRILLIANTINES, shadow effects, in blue checks, scratch plaids and fancy mixtures; all at one price..... 44c

Monday..... 44c

Cream Dress Fabrics—The Fabric of the Moment

Cream Voiles, 69c. to \$1.50. Cream Panama, 89c. to \$1.25. Cream Vellings, 50c. to \$1. Cream Batistes, 59c. to \$1.25. Cream Brilliantines and Sicilians, 55c. to \$1.50. Cream Crepe de Paris, Cream Fancy Voiles, Cream Fancy Eolienes, Bloomingdale's, Main Floor, 59th St. Section.

3 Groups of Muslin Underwear At Very Special Monday Prices.

49c.—Fine Cambric Drawers, prettily trimmed with two rows of Val. lace insertion and lace edge—others with deep embroidered ruffle.

55c.—Lawn Corset Covers, in white, light blue and pink, with sleeves.

\$1.25.—Fine Cambric Petticoats, flounce of eyelid embroidery, others have lawn flounce prettily trimmed with three dainty Val. lace insertions and lace edge; another has a lawn flounce trimmed with insertion of colored ruffles.

Bloomingdale's, 2d Floor, Near Rotunda.

Swiss and Nainsook Allover Embroidery.

Here's another great big bargain—especially in view of the fact that allover embroidery will probably enjoy the season of its greatest prosperity. It is little else than marvellous that 75c. to 98c. values should be offered at..... 39c

But that's a Bloomingdale way of doing things.

Everything anybody can possibly want in new, up to date Embroideries is here and priced lower than any other store would think of selling similar goods for.

Bloomingdale's, Main Floor, 59th St. Section.

Newest Spring Curtains.

A little list of the best styles at very special prices.

BONNE FEMME, mounted on good French net, trimmed with three Renaissance lace motifs, insertion and edging—Regular \$2.00 kind, \$1.39 special at..... \$2.00

RUFFLED BOBBINET CURTAINS, trimmed with dainty lace \$1.00 and insertion, full length; worth \$1.75, special, per pair..... \$1.00

RUFFLED SWISS MUSLIN CURTAINS, choice designs, good quality—49c. value at..... 38c \$1.00 value at..... 75c 65c. value at..... 45c \$1.50 value at..... 98c

RUFFLED RENAISSANCE CURTAINS, in white and Arabian color, mounted on good French net, 3 yards long; just the thing for cottage use; worth \$2.00, special, per pair..... \$1.39

NOTTINGHAM LACE CURTAINS, 3 1/2 yards long, new designs, a splendid value; worth \$2.00, special, per pair..... \$1.25

Bloomingdale's, 3d Floor, 59th St. Section.

Draping Figures for Dressmaking

Quality of material and construction taken into consideration, the prices we name here are far less than similar goods have ever been sold for. We are selling more draping figures than all other stores in New York combined, and we mean to maintain our supremacy both with regard to quality and price.

COMPLETE DRAPING FIGURES, covered with Jersey cloth; size 32 to 42; each..... 31c

WAIST FIGURES, covered with Jersey cloth; size 32 to 42; each..... 31c

N. B.—The above are new and correct straight front models.

Bloomingdale's, Main Floor, 59th St. Section.

New Materials for Slip Covers

Art ticking, goblin taffeta, cretonne, dimity, imported English damask are among the newest and choicest materials for the coming summer's furniture slip covers and wall covers.

All Linen Slip Covers at \$10.40

An extraordinarily low price and one that hundreds will avail of, so we quietly suggest that you place your order immediately. We guarantee to give you the best fitting covers that you have ever seen. They will be made of the best imported Belgian linen, 50 inches wide, and we allow full 13 yards to the suit. You have 20 different designs from which to make your selection. The covers will be bound with the best binding and the price for a suit of five pieces is..... \$10.40

They are identical with the suits sold elsewhere for \$15 and \$18.

COUPON.

Upon presentation of this coupon to-morrow, Monday, we will sell you a full pound package of Assorted Fruit Chocolates for 12c.

Made of the purest fruit, covered with high grade delicious chocolate. None sold at this price without this coupon.

The confectionery store is replete with novelties of all kinds for Easter. Only the purest candies are offered here at Bloomingdale's, Main Floor, 59th St. Sec.

COUPON.

Upon presentation of this coupon we will sell you a genuine eight day French Regula-tor Clock for \$5.

These glass cases and back, with elegant and solid brass cases. The clock is in a velvet lined case for travelling purposes.

These clocks are sold in Europe as well as in America by leading jewelers and are in a velvet lined case for travelling purposes.

These clocks are sold in Europe as well as in America by leading jewelers and are in a velvet lined case for travelling purposes.

These clocks are sold in Europe as well as in America by leading jewelers and are in a velvet lined case for travelling purposes.

These clocks are sold in Europe as well as in America by leading jewelers and are in a velvet lined case for travelling purposes.

These clocks are sold in Europe as well as in America by leading jewelers and are in a velvet lined case for travelling purposes.

These clocks are sold in Europe as well as in America by leading jewelers and are in a velvet lined case for travelling purposes.

These clocks are sold in Europe as well as in America by leading jewelers and are in a velvet lined case for travelling purposes.

These clocks are sold in Europe as well as in America by leading jewelers and are in a velvet lined case for travelling purposes.

These clocks are sold in Europe as well as in America by leading jewelers and are in a velvet lined case for travelling purposes.

These clocks are sold in Europe as well as in America by leading jewelers and are in a velvet lined case for travelling purposes.

These clocks are sold in Europe as well as in America by leading jewelers and are in a velvet lined case for travelling purposes.

These clocks are sold in Europe as well as in America by leading jewelers and are in a velvet lined case for travelling purposes.

These clocks are sold in Europe as well as in America by leading jewelers and are in a velvet lined case for travelling purposes.

These clocks are sold in Europe as well as in America by leading jewelers and are in a velvet lined case for travelling purposes.

These clocks are sold in Europe as well as in America by leading jewelers and are in a velvet lined case for travelling purposes.

These clocks are sold in Europe as well as in America by leading jewelers and are in a velvet lined case for travelling purposes.

These clocks are sold in Europe as well as in America by leading jewelers and are in a velvet lined case for travelling purposes.

These clocks are sold in Europe as well as in America by leading jewelers and are in a velvet lined case for travelling purposes.

These clocks are sold in Europe as well as in America by leading jewelers and are in a velvet lined case for travelling purposes.

These clocks are sold in Europe as well as in America by leading jewelers and are in a velvet lined case for travelling purposes.

These clocks are sold in Europe as well as in America by leading jewelers and are in a velvet lined case for travelling purposes.

These clocks are sold in Europe as well as in America by leading jewelers and are in a velvet lined case for travelling purposes.

These clocks are sold in Europe as well as in America by leading jewelers and are in a velvet lined case for travelling purposes.

These clocks are sold in Europe as well as in America by leading jewelers and are in a velvet lined case for travelling purposes.

These clocks are sold in Europe as well as in America by leading jewelers and are in a velvet lined case for travelling purposes.

These clocks are sold in Europe as well as in America by leading jewelers and are in a velvet lined case for travelling purposes.

These clocks are sold in Europe as well as in America by leading jewelers and are in a velvet lined case for travelling purposes.

These clocks are sold in Europe as well as in America by leading jewelers and are in a velvet lined case for travelling purposes.

These clocks are sold in Europe as well as in America by leading jewelers and are in a velvet lined case for travelling purposes.

These clocks are sold in Europe as well as in America by leading jewelers and are in a velvet lined case for travelling purposes.

These clocks are sold in Europe as well as in America by leading jewelers and are in a velvet lined case for travelling purposes.

These clocks are sold in Europe as well as in America by leading jewelers and are in a velvet lined case for travelling purposes.

These clocks are sold in Europe as well as in America by leading jewelers and are in a velvet lined case for travelling purposes.

These clocks are sold in Europe as well as in America by leading jewelers and are in a velvet lined case for travelling purposes.

These clocks are sold in Europe as well as in America by leading jewelers and are in a velvet lined case for travelling purposes.

These clocks are sold in Europe as well as in America by leading jewelers and are in a velvet lined case for travelling purposes.

These clocks are sold in Europe as well as in America by leading jewelers and are in a velvet lined case for travelling purposes.

These clocks are sold in Europe as well as in America by leading jewelers and are in a velvet lined case for travelling purposes.

These clocks are sold in Europe as well as in America by leading jewelers and are in a velvet lined case for travelling purposes.

These clocks are sold in Europe as well as in America by leading jewelers and are in a velvet lined case for travelling purposes.

DRY GOODS, & C.

MAHLER BROS

SIXTH AV. & 31st ST.

The Domain of Dress! Our exhibit of modes for Spring and Summer wear challenges both admiration and competition. If economy combined with elegance interests you—these values must claim your custom.

Specials for Monday Morning:

Taffeta Etons. Jaunty jackets, satin lined—short or 3/4-sleeve, straps and soutache trimmed. Excellent quality—very well tailored. \$4.98 \$10.00

Taffeta Skirts. New circular model with full flare at foot and box pleat back and front. Superior quality—high lustre.

The New Walking Skirts.

\$2.98, Value \$5.00 Value \$10.00, \$4.98

Mannish mixtures, heavy Panamas, tweeds and chevils, in pleated, draped and trapped effects, all smart styles, well tailored. Circular models, folds and panel pleats in shepherd plaid Sicilians, velvet trimmed, black and blue Panamas and invisible plaids.

\$9.98 Box Eton Suits Value \$18.00 Eton & Hip Coat \$12.98 Suits, Value \$24

WITH VESTEE EFFECTS—braid in Lyonsville chevils or gray mix and button trimmed. Shapely curving lines—with inlaid velvet straps. Also Princess belt—3-sleeve. Skirts circular and strapped. In chevilt—black or blue.

Box Eton Suits & Mess Coat Suits of fine Panamas, in leading light Spring shades, contrasting vest and cuffs; the hip coat suits in black or blue Lyonsville or herringbone chevils. Skirts circular, with box pleats.

\$14.98 pleats. Value \$28.00 Value \$32.00

Boles, Eton & Middy Suits with very trim tailored coats finely lined and elaborately trimmed with fancy braids, etc., in Panamas, broadcloth and chevils. Skirts latest circular models with straps, folds and novel pleated effects. \$16.98

Value \$28.00 Value \$32.00

Demonstrations of Good Value in Many Departments.

Silk Negligees: CHINA SILK DRESSING SACQUES—of fine quality, with bands of lace insertion throughout; accorcion pleated, with large collar and pretty sleeves; elaborately trimmed with Val lace. White, pink and blue. Value \$5.00..... 3.50

Children's Wear: GIRLS' COVERT JACKETS—tallor stitched—finely made and of very jaunty style and good quality; sizes 6-14 years..... 2.35

Ladies' Shoes: NEWEST SPRING OXFORDS—All patent leather, gun metal or vici kid—in nobby Blucher or Oxford cut; Jumbo eyelets; short ramps; all styles of heels; worth \$4.00..... 2.98

Men's Wear: NIGHT SHIRTS of excellent quality cambric—collarless or with collar—neatly trimmed—full size. Value 69c..... .37

NEGLIGEE SHIRTS—Newest styles in Spring fabrics, plain and pleated models. 49c, 79c & 95c

Dress Goods: GINGHAMS—Durable, excellent quality, in pretty checks, all colors, many combinations; yard..... 5c

FIGURED LAWN—Stripes, dots and little figured effects, in colors, on fine white, sheer quality; value 15c..... 10c

FURNITURE ANNOUNCEMENT.

We Offer This Week from